

2024 SHOWCASE SPONSORSHIP OPPORTUNITIES

RIT Best Pitch Award \$10,000

Award recognizes the team with the best RIT pitch based on value proposition, business model and financials, investibility, and Q&A as scored by the judging panel.

RIT People's Choice Award \$2,500

Award recognizes the team with the best RIT pitch as identified by audience vote.

FLOWS Best Pitch Award \$10,000

Award recognizes the team with the best FLOWS pitch based on value proposition, business model and financials, investibility, and Q&A as scored by the judging panel.

FLOWS People's Choice Award \$2,500

Award recognizes the team with the best FLOWS pitch as identified by audience vote.

Reception \$5,000

Networking reception will provide an opportunity for attendees to network with teams, judges, NextCycle representatives and fellow attendees.

Keynote \$2,500

The keynote speaker will start off the event with a presentation focused on innovation, partnership, and equitable circular economies.

Break \$1,000

The networking break will allow attendees additional networking opportunities.

Custom Sponsorship

We welcome your ideas for a custom sponsorship, award, or in-kind support. Our team is happy to discuss options with you.

	RIT Best Pitch	FLOWS Best Pitch	RIT People's Choice	FLOWS People's Choice	Reception	Keynote	Break
3-min Introduction	•	•					
Judging Panel Seat	•	•					
Presentation of Award	•	•	•	•			
Recognition in Marketing Materials	•	•	•	•	•	•	•
Signage/Banner at Event					•	•	•



Sponsorship inquiries: MRad (Melissa Radiwon), mradiwon@recycle.com, 248-444-3456

More information on NextCycle Michigan available at: www.NextCycleMichigan.com